

**Proposal Evaluation Summary**

**Design & Creation of MPO Websites – RFP #PUR0217-175**

**Proposals opened April 7, 2017**

**Evaluators:** Bill Micheel, Brandon Whyte, Reuben Schloeman, Amanda Leichty, Hilary Hershner

**Proposals received in alphabetical order:**

Firm Name	Location
Golden Shovel	Little Falls, MN
Infinite Computing Systems, Inc.	Cedar Rapids, IA
Virtual Atlantic, Inc.	Herndon, VA
West Interactive Services Corporation/CivicLive Solutions	Scotts Valley, CA

**Top two ranked firms:**

**1. Golden Shovel**

Criteria	Points
Qualifications and Experience (10%)	92
Proposed Cost (see page 2) (50%)	240
Responsiveness (20%)	172
Interview (20%)	152
Total Evaluation Points	656

Facts:

- Proposal presents excellent understanding of what is wanted for the mobile app
- Substantial focus on marketing and communication
- Custom CMS
- Hosting is included with all updates
- Financial proposal exceeds budget

**2. Virtual Atlantic, Inc.**

Criteria	Points
Qualifications and Experience (10%)	90
Proposed Cost (see page 2) (50%)	500
Responsiveness (20%)	180
Interview (20%)	192
Total Evaluation Points	962

Facts:

- Proposal presents strong project management
- Comprehensive understanding of project
- CMS is Umbraco
- Hosting is included in monthly support plans for reasonable additional fee
- Financial proposal is within budget

**Recommendation for Award:**

The evaluation team scored the top ranked proposals and Virtual Atlantic, Inc. was rated as the top proposal. A contract will be executed with Virtual Atlantic, Inc. for the Design & Creation of MPO Websites.

**Financial Submittals:**

Firm	Financial Proposal
Golden Shovel	\$37,000
Infinite Computing Systems, Inc.	\$18,900
Virtual Atlantic, Inc.	\$18,000
West Interactive Services Corporation/CivicLive Solutions	\$80,000